

Your dog trusts you with his life.



But will your dog treats help him live – and love – longer?

You made a commitment to give your dog the best of *everything*.

Whether your pooch came from a shelter, a breeder, or rescued you, you are your pooch's guardian through thick and thin.

If you're anything like the dog owners we know, you bought your dog the prettiest collar, most comfortable bed, and took him or her to obedience classes for training.

You spoke with your vet about food, vaccines, and every cough or sniffle.

But what do you really know about the treats you give your dog?

Are they healthy – or harmful?

Dog Treats are at the top of the FDA's Recall List.

Salmonella, e-Coli and Listeria are all too common food contaminants found in dog treats.

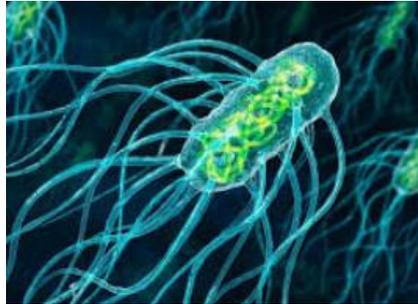
Bacteria molecules are the primary reason that "treats" are the most likely pet food product to be recalled – and make your dog gravely ill.

The [FDA's pet food](#) pet food recall list lists **dog treats as the #1 pet food product recalled** between 2009-2018.

Studies show that **84% of recalled treats** contained **life-threatening strains of *Salmonella, e-coli, and/or Listeria bacteria***.

These bacteria end up in your dog's treats from:

- Uncooked meat, eggs or seafood
- Salmonella-carrying, animal-based ingredients
- **Unsanitary conditions**
- Infected humans passing along the virus
- Contaminated, **artificial flavorings** added during processing



Salmonella Bacterium

The massive dry dog food salmonella outbreak of 2008 was caused by 49 individuals – *who carried the disease* – working at a major dry dog food manufacturer.

This outbreak resulted in over **30,000 tons of dry dog food and treats being recalled.**

These types of issues caused **59 dog treat brands to be recalled** between 2009-2018.

These heart-breaking incidents were **detected** by the FDA. But concerned dog parents must ask:

How many of today's health-jeopardizing dog treats go undetected by the FDA?

If left unchecked, these bacteria strains can result in a serious health scare and an expensive, emergency trip to the vet.

An emergency vet bill can cost \$1,000 - or more – from contaminated food ingested by your dog.

These vet trips are painful for your pooch – and your pocketbook. Do you have the time – and money – to spend \$1,000 - because of a \$3.00 box of treats?

How do you avoid giving your prized pet a life-threatening case of salmonella – or worse?

That's why you have to ask:

Do you trust what's in your dog's treats???

Today's dog treats have colors, non-digestible ingredients, and additives that were never intended for canine consumption.

That \$3.00 you spent on a cut-rate box of biscuits may have harmful ingredients that could jeopardize both your wallet - and your pooch's life.

It's time for a *truly* healthy treat that you can trust.

If it seems like the word "healthy" is overused in the pet food industry - *you're right*.

To make sure you get a treat you can trust, you need choose a dog treat that's:

- ✓ From established company with a great reputation.
- ✓ Has simple, natural ingredients.
- ✓ Is minimally processed without harmful artificial ingredients.
- ✓ Has no FDA recalls.
- ✓ Is processed in a verifiably-clean facility.

If you still don't think it's not a big deal to buy whatever dog treats are least expensive – just ask Jim and Bev Couper.

Bella's Story



Bella Mae

One hot afternoon in 1987, 3-year old Bella Mae, Jim and Bev Couper's prized golden retriever, was rushed to the emergency vet with a skin rash, bleeding gums, and dehydration from two days of vomiting.

After a thorough (and expensive) diagnosis, Jim and Bev were horrified to learn a simple fact.

Bella's bargain basement treats contained ingredients that no human – or canine – should ingest.

A combination of *inedible ingredients, rotten foodstuffs, and unsanitary processing* had poisoned Bella.

That's the day that Jim and Bev changed their lives – and Bella's.

Bev found an old family recipe for meat-flavored biscuits. She worked with her vet to add nutritional ingredients that would support Bella's recovery and long-term health.

The result?

PupTastic Treats were created in The Couper's kitchen in Grays Lake, Illinois with a single purpose...

...to keep Bella healthy for as long as she lived.

PupTastic Treats were first sold at the counter of the veterinarian who saved her and sold to other dog owners who wanted a safe, high-quality treat for their dogs.

But the Couper's had one problem.

*They couldn't keep **PupTastic Treats** in stock.*

Jim and Bev started baking nights and weekends in their small kitchen. Later, they started selling Bella's favorite treats at farmer's markets and dog shows – to rave reviews.



The Couper's took the leap, quit their jobs and started baking full time – enhancing the lives dogs and dog-owners from Maine to California.

In 1992, Jim and Bev started selling ***PupTastic Treats***, targeting the nation's Independent pet food stores across the US whose clientele demanded better quality pet food products.

Today, **Puptastic Treats** come in five flavors – beef, chicken, turkey, liver and pork – and include high quality, inspected animal products sourced from local farmers.

All animals are raised in free-range, cage-free facilities and never receive antibiotics or GMO food sources,

Jim and Bev also focused on sourcing products from local, certified organic, **Non-GMO** vegetable growers to create treats that even a human could nibble on!



Green bean



Carrot



Pumpkin



Sweet
Potatoes



Blueberry



Spinach

Remembering the expensive trip to the vet's office, the Couper's realized that most dog treats have an inherent flaw:

Healthy ingredients are not enough to guaranteed food safety.

Dog owners learned an important and expensive lesson during the massive dog food recall of 2008.

Using high quality ingredients is only one aspect of a great, healthy dog treat.

A pristine, bacteria-free environment is essential for creating high-quality, safe, great-tasting dog treats.

Puptastic Treat's processing facilities have received an "A+" rating from the Illinois State Health Inspector since 1997.



Healthy ingredients *and* Clean Processing make for safe dog treats.

Don't be fooled by claims of healthy ingredients and pictures of farms on the label. Unless your dog treats are made in a clean environment by knowledgeable people with third-party testing – you may not be able to trust the quality of your dog's treats.

The Fido Files

Happy Puptastic Treats Dog Owners Tell Their Stories

- “There is so much confusion about natural dog treats that I’m grateful to have found your treats. Your ingredients are the real deal and I respect that you work with local farms that you inspect yourself. Our dogs are truly our best friends, and we won’t feed them anything less than human-grade ingredients. This includes treats. Thank you so much for producing a quality product for our pups.” — C. Dale
- “Bentley just goes bonkers for your beef treats! He’s just a young guy, and we’ve been using your treats to train him on his good manners. It’s such a comfort to know I’m giving Bentley a healthy treat every time he sits patiently or comes when called. I think your **Puptastic Treats** are fantastic! They certainly seem to help with Bentley’s training. A great incentive and reward. 😊” — J. Jefferson
- “In the overwhelming sea of dog treat choices out there, it’s important to find a truly healthy snack for dogs. I’m very impressed with the integrity of your business and I recommend Puptastic Naturals to all my clients looking for healthy treats for training or just anytime. We’re proud to be one of the first veterinary clinics to carry your products, especially since we offer holistic and alternative pet care in addition to traditional medicine. We endorse only the healthiest, safest products, and **Puptastic Treats** are at the top of our list of recommended treats.” — S. Karovski, DVM

Puptastic Treats made the news!



We are an *Accredited Business* by the Better Business Bureau of Chicago & Northern Illinois for since 1997!

Are “expensive” dog treats worth the price?

You can buy “grocery store” brand treats and pay about \$1.00 to \$3.00 a pound.

What you’re paying for are low-cost fillers, artificial ingredients, potentially harmful foodstuffs and bacteria that can jeopardize your dog’s health.

Eating that kind of treat long enough may not result in an emergency trip to the vet – but it can shorten your favorite pooch’s lifespan.

Just ask Jim and Bev.

Puptastic Treats have been sold through independent pet food dealers for over 20 years. We’ve seen famous brands come – and go – from lack of quality ingredients to substandard food processing.

While we love supporting our independent store owners, we know that not all of our customers have one of these fine stores in their area.

Or you may not have time to visit the store with your busy schedule.

You’ll pay a fair price in the store – about \$16.99 for a 32 ounce box – which occasionally goes on sale.

But, today, we are offering you – the loving and concerned pet owner – a chance to try **Puptastic Treats - at home**.

And if your dog loves them as much as the thousands of other dogs we’ve been honored to serve, you’ll make them your go-to snack.

That’s why we’re introducing our new ...

Bark Box

Treats at your door – every month.

- ☺ **Your first Bark Box** will include five (5) sample 3 ounce sizes of chicken, turkey, liver, beef, and pork – more than one pound of treats! Order today for only \$4.99 and you’ll save \$6.25 over the retail price per pound!
- ☺ **Your monthly Bark Box** – with your customized choice of flavors – for \$14.99 each month for 32 ounces of healthy treats! (A savings of \$24/year over retail.)

**No more forgetting to stop by the pet store on your way home from work.
No more disappointed looks from your pooch when he does something worth
rewarding – *and you forgot to buy treats!***

We are proud to earn your trust – and your business.

That's why you're the first to be introduced to our new *Bark Box* that includes ***all 5 dog treat flavors – for an introductory price of \$4.99.***

And when you sign up for our subscription plan at \$14.99 per month, you'll receive your dog's favorite flavor, every month – so you'll never run out when your pooch sits, stays, or just deserves a reward.

For just \$4.99 today, you'll receive your first *Bark Box* that includes five, 3-ounce samples of:

- Beef
- Chicken
- Turkey
- Liver
- Pork

All you have to do is give us your name and credit card and we'll include USPS Priority shipping so you'll get your trusted treats - *fast.*



You'll also set up your monthly shipment of ***Puptastic Treats*** so you'll never run out.

You'll customize your order with the flavors your pooch loves (and you trust) so treats are always available for a "Good Dog" reward.

Sit...stay...wait.... there's more!

Our customers tell us how much they enjoy our treats – but that unfortunately, some of their pooches have food sensitivities with traditional dog treat meat flavors.

That's why, if you order today, you'll also get a sample of our new flavor –

Introducing...Vegetopia!

We know that not all dogs can digest the meat they love – but they still deserve a treat.

That's why we'll include a sample of our newest flavor, *Vegetopia*, that's made from:

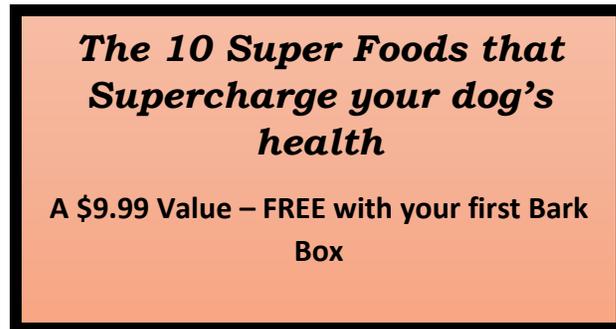
- Sweet Potatoes – for healthy digestion
- Carrots - for bright eyes
- Blueberries – for an enhanced immune system
- Pumpkin – for great elimination (and fewer messes)

That's right. We'll include a sample of our newest flavor – *Vegetopia* - made right in our own certified-clean kitchen, to reward your favorite pooch for being awesome.

That means you'll get SIX samples in your first Bark Box – so you and your pooch can see if *Vegetopia* is for you!



You'll also receive our free report –



Wow!!!

You've been so patient, we're ready to reward you for reading this entire page. You must LOVE your dog enough to give him the *best possible* dog treats.

So here's an **extra** reward.

If you click the special button below, you'll get a free **Dog Treat Container** with your first Bark Box sample order.



This plexiglass, break-resistant container holds 32 ounces of dog treats and comes with a handy tilted opening for quick access.

A \$14.99 value – for free – with your first Bark Box order!



For one convenient payment of \$4.99, your first Bark Box will include -

- Five, 3 ounce samples of our healthy meat flavors – chicken, turkey, beef, liver, pork
- One, 3 ounce sample of our new flavor – Vegetopia
- **BONUS:** Our Free Report - *The 10 Super Foods that Supercharge your dog's health (a \$9.99 value – free)*

- **BONUS:** A 32 ounce Plexiglas dog treat container – a \$14.99 value
- **BONUS:** Free USPS Priority Shipping – (\$11.99 value)

Over \$36.97 in free bonuses alone – all for \$4.99



Once you sign up for your first Bark Box, you'll have the opportunity to start your monthly membership plan – at \$14.99 per month – so you'll have a convenient supply of your dog's favorite flavors!

100% Risk Free Guarantee

If you and your pooch aren't 100% satisfied with your *Bark Box*– no problem!

Just call our helpful customer service representatives and they'll refund your purchase price – and *you can keep the treats.*

We're so confident that you'll love your first *Bark Box* – and your future boxes – that if at any time you're unhappy, (or just feel like you want a refund – we get it) - just give us a call, and we'll refund the purchase price.

We know you love your dog.

Jim and Bev want to make sure you have top quality dog treats, baked and packaged under health-inspected conditions, so you can trust you're giving your pooch the BEST treats on the market.

From our family to yours.



Riley Mae – Bella's Granddaughter

**Just click the order button below and your trusted treats
are on the way!**



**No more expensive vet bills because of contaminated pet treats. Now's the
time to make sure you're serving not only treats that taste good, but are truly
healthy for your dog!**

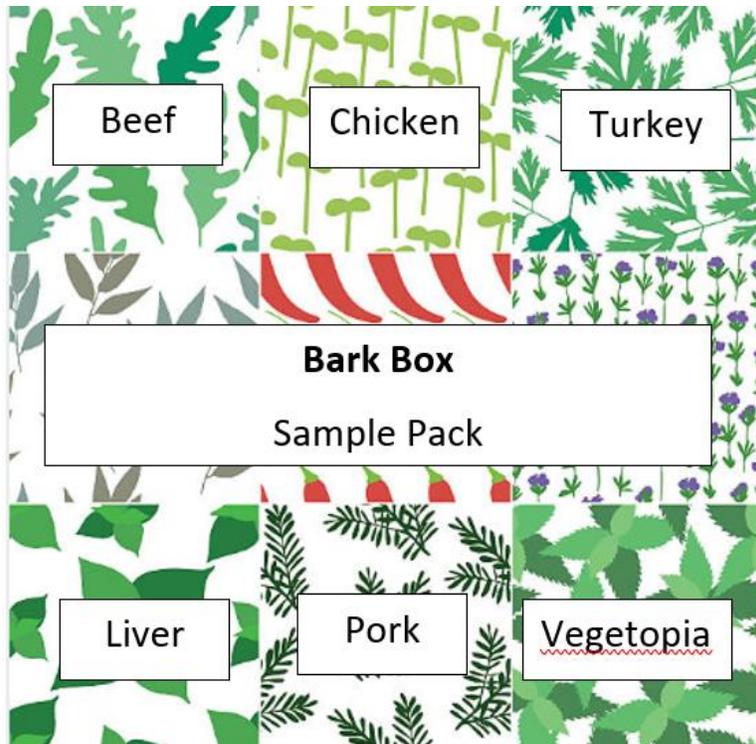


ORDER PAGE

**Receive your first BARK BOX with loads of delicious and healthy
treats for your pooch!**



Your first box will include SIX 3 ounce samples of:



For one convenient payment of \$4.99, your first Bark Box will include -

- **Five**, 3 ounce samples of our healthy meat flavors – chicken, turkey, beef, liver, pork
- **One**, 3 ounce sample of our new flavor – **Vegetopia**
- **BONUS:** Our Free Report - *The 10 Super Foods that Supercharge your dog's health (a \$9.99 value – free)*
- **BONUS:** A 32 ounce Plexiglas dog treat container – a \$14.99 value
- **BONUS:** Free USPS Priority Shipping – (\$11.99 value)

Over \$36.97 in free bonuses alone – all for \$4.99

After your first order, you'll receive a monthly shipment that is

CUSTOMIZED to your dog's tastes and dietary needs.

Your monthly shipment will:

- ☺ **Save Time** – no more time-consuming trips to the pet food store just for treats.
- ☺ **Save Money** – your annual subscription will save you over \$24 a year off of retail
- ☺ **Improve your dog's health** – no more “questionable” treats in pretty boxes with ingredients that are too hard to pronounce.
- ☺ **Rest Assured** – that's you're giving your pooch the best quality ingredients
- ☺ **Risk Free Guarantee** – No embarrassing reasons for cancelling your subscription. Our friendly customer service staff is happy to help.

Ready to say GOOD DOG – and reward your pooch with the BEST quality ingredients and processing?

< insert payment information boxes >

We know you love your dog.

Jim and Bev want to make sure you have top quality dog treats, baked and packaged under health-inspected conditions, so you can trust you're giving your pooch the BEST treats on the market.

From our family to yours.

Puptastic Treats

What every dog deserves