## JudyAnnMichael.com

# TOPIC: FCC Decision regarding Cell Phone Amplifiers

Content information:

**DATA**- links provided by client

**APPROACH-** Press Release Template

WORDING - written by Judy Ann Michael

**PUBLISHED** - by client for their website

**NUMBER OF WORDS - 575** 

### FOR MORE INFORMATION

**JUDY ANN MICHAEL** 

email: Judy@JudyAnnMichael.com

LinkedIn: www.linkedin.com/in/judyannmichael

## FCC releases consumer restrictions on Signal Boosters

Decision offers improved wireless access options for consumers, businesses, schools, and public agencies.

HOUSTON, April 6, 2018. The FCC voted last month to increase the flexibility of the use of consumer signal boosters. The changes are expected to benefit consumers, small businesses, educational institutions, and first responders by allowing affordable options to improve wireless coverage and access.

Historically, the FCC's rulings sought to improve signal booster quality and remove interference with wireless carriers' signals, while increasing access to underserved populations. Rural populations, as well as those in dense urban areas experienced difficulties in accessing a clear continuous signal for their mobile devices. Since 2013, the FCC rules have accomplished this goal by having industry manufacturers improve the quality of signal boosters without disrupting wireless carrier signals. Carriers implemented registration protocols to ensure tracking and compliance with the use of signal boosters. To date, millions of signal boosters have been sold with few widespread reports of carrier service interruption.

This newest ruling now builds upon the success of the past by expanding the definition of who can use a booster. Traditionally, only an individual could use a signal booster for their personal use. As of March 2018, boosters can now be registered not only to individuals but to businesses, schools, and public agencies like government, fire, police and other institutions. A single signal booster may now be used by employees, teachers, students, and first responders, thus improving wireless accessibility for exponentially larger groups of people.

Signal boosters, like those available from SignalBooster.com, are designed to improve access to wireless signal spectrums. By using signal boosters, consumers experience reliable call signals and internet service to all their devices.

### Points of interest

The FCC addressed "Provider-specific" booster rules that included the following:

1. *Individuals* can now share their booster with others, including those who may subscribe to a different carrier, as long as all parties register their devices.

- 2. *Non-Individuals*, including partnerships, corporations, associations, state and local governments, and other legal entities may now register and use devices.
- 3. *Enterprise use* is the intent of this ruling, which means a signal booster can now be used by many people instead of just an individual.
- 4. *Carrier registration* of boosters is still mandatory, allowing wireless carriers to track who is using these devices and take appropriate action for inappropriate use.
- 5. Further rule expansion is being explored by the FCC as they invite comment on the use of additional spectrums, expanded consumer notification of devices embedded in vehicles, and widening of the use of Provider-Specific boosters to allow access to any carrier on a consumer booster, not just the one the operator subscribes to.

### What is a Signal Booster?

The booster ensures seamless connectivity for residential, vehicle, commercial and industrial use by providing the maximum power and gain that can be achieved from a signal booster.

### How It Works.

A signal booster captures the signal from a cell tower using an antenna placed in a home, office, classroom, or vehicle. The outgoing signal is amplified before being sent back to the cell tower. SignalBooster.com offers an array of solutions for homes, vehicles, and businesses.

### **About SignalBooster.com**

SignalBooster.com specializes in consumer, commercial, and industrial cellular and wireless amplification products. For questions regarding any cellular amplification product and its installation for commercial or residential properties, visit the retail store or website's contact page.

### **Media contact:**

Neal Serrano, CSO. neal.serrano@signalbooster.com 1 (855) 846-2654 SignalBooster.com 7800 Harwin Dr. Ste. A2 Houston, TX 77036